



June 2010

Saltire Sentinel

The Newsletter of the St. Andrew's Society of Richmond, Inc.
PO Box 3972, Glen Allen Virginia 23058, www.StAndrewsSociety.org

Calendar

June 9, Wednesday

SASR Annual Meeting

This meeting will be held at the Gayton Kirk and is our Annual Business meeting where we will elect new Board members. There will also be a presentation about the 2010 World Cup competition in South Africa.

June 12, Saturday

Potomac Celtic Festival

Leesburg, VA

July 8-10, Friday through Sunday

Grandfather Mountain Highland Games

Linville, NC

July 14, Wednesday

There will be no meeting of the Society on this day but, in honor of the Auld Alliance with France, you should celebrate Bastille Day!

July 24, Saturday

Annual SASR Picnic

Details will be sent out to members later.

August 11, Wednesday

There will be no meeting of the Society on this day but this would be a great day to read "[A Drunk Man Looks at the Thistle](#)" by [Hugh MacDiarmid](#) whose birthday this is.

September 4-5, Saturday-Sunday

Virginia Scottish Games

The Plains, VA

September 8, Wednesday

SASR Regular meeting

Details as they become available.

September 10-12, Friday-Sunday

Ligonier Highland Games

Ligonier, PA

September 23 – October 3

State Fair of Virginia

Doswell, VA

October 2, Saturday

Williamsburg Scottish Festival

Williamsburg, VA

October 23-24, Saturday-Sunday

Meadow Highland Games & Celtic Festival

Doswell, VA

You can email the Officers and Board at <mailto:mBoard@StAndrewsSociety.org>. Each of the officers can be directly emailed at [President@...](#) [VicePresident@...](#) [Secretary@...](#) and [Treasurer@...](#)

President's Notes

So, President for a year **already** – where did it go – oh well, I must be getting old. As we approach the end of our Society Year, our last meeting before the summer break is on 9th June and includes elections of two board positions. We also have our Annual Picnic to look forward to.

Last month saw a well attended first meeting at our new “home” – The Gayton Kirk. I state “new home” as this was the consensus from the meeting. We were warmly welcomed by Vicar Janet who with her team had prepared our buffet area and supplied ice bowls for our

drinks. We also were visited by a few prospective members to add to the good attendance. Everyone enjoyed the Drumming history and Music presentation given by David Hinton who was supported by four of the Virginia Scots Guards Pipe and Drum band – Amanda, Paul, Aisha and Roz. Oh yes – and he was also joined on the floor by some budding volunteer future “X” Band members whom you will recognize – SEE BELOW. A big “Thank You” to David and his team from all of us.



This photo was supplied by Susan Sizer and I would like to inform you that Susan has now left the Richmond area and moved to the south west area of North Carolina. Good luck Susan, I hear your new part of the world is stunning. We hope to see you as a visitor at the Celtic Festival later in the year.

Following our recent appeal, we wish to thank Robert Shipp and Frank Kelso for their individual donations of color printers and Jeff Kelso for the donation of a laptop. And on the subject of donations, we received \$76.47 from Capital Ale House as a percentage of our food bill for 12 submitted receipts from the 14th April Pub meeting and one receipt from a 29th April visit.

As our June business meeting will also include a presentation from Roderick Smithson on Soccer and the World Cup, I have included a nice article later in the newsletter which helps depict Scotland's desire for success (like Brazil) in future

World Cups not to mention our well known ability to laugh at ourselves.

Have a great summer everyone and good luck to USA in South Africa. Sorry Roderick - England can be runners-up.

Aye for Scotland,

Bill Cooper

Jock went into a shop to buy a pocket knife. 'Here's the very thing,' said the shopkeeper, 'four blades and a corkscrew. 'Tell me,' said Jock, 'you haven't one with four corkscrews and a blade, have you?'

SASR 15th Year Anniversary Bumper Sticker

Proudly display our society and your “Scottishness”



Measures 3.5” x 7.5”

Price **\$4.50** each available at our meetings or events.

\$5.00 each available by Post on receipt of your check at SASR mailbox.

Contributions Please!

Please send any articles, music/book reviews, jokes, recipes or information on upcoming events (of a Celtic nature) to **Editor** at News@StAndrewsSociety.org or P.O. Box 3972, Glen Allen, VA 23058, **by the end of August for the September issue. This is your St. Andrew's Society newsletter . . . so please send something you would like to see in it!** Thank you!

Spring Cleaning?

Here are a few things we are looking to pick up rather than spend on. So, we'll be glad to take them off your hands.

Canvas or Plastic carry holders/bags that will hold our Tartan Display Flags (6ft.). These could have been old Ski Carriers, Deck Umbrella holders or anything.

A small (~2-1/2 foot by 4 foot) folding plastic table is needed for the renovation of our tent setup.

World Cup Scots could be the 'Bru Brazil'

By MARTYN McLAUGHLIN

FLAVIO McFadden, Crawford Baptista, and MacKaka. It is a roll call of names both familiar and exotic, and if Scotland's other national drink has its way, could form the spine of a triumphant midfield.



Scotland legend Archie Gemmill gets into the samba spirit as he gives his backing to Irn-Bru's campaign. Picture: SNS Group

In the latest in a series of advertising campaigns, Irn-Bru yesterday pledged to help Scotland's national football team achieve World Cup glory.

AG Barr has placed a series of lonely heart adverts in Brazilian newspapers in an attempt to encourage the nation's men and women to strike up a romance with Scots. The campaign, dubbed "Welcome to Bruzil", aims

to supplement the Caledonian gene pool with the footballing artistry of the South American country, giving rise to 11 players capable of winning the 2034 World Cup.

With Scotland's absence being keenly felt at this summer's tournament in South Africa, Irn-Bru believes its tongue-in-cheek crusade can "create a Samba McFootball team that will gub the world". The company has produced several viral videos which will be placed online. The first features a singer by the name of Big Bobby Carlos giving a Brazilian-themed rendition of the song, We'll Be Coming, a favourite among the Tartan Army.

Former Scotland player, Archie Gemmill, famous for his goal against Holland in the 1978 World Cup finals, endorsed the Irn-Bru campaign yesterday. "Brazil have won the World Cup five times, and their players have fantastic flair, ability and skill," he said. "Those qualities allied to the Scottish will to win, determination, and grit would bode well for the future."

The campaign, which will be rolled out this summer, is the brainchild of the Leith Agency. The Edinburgh advertising firm, which has produced a string of adverts for the soft drink in recent years, is partly responsible for the ongoing success of AG Barr. The firm, founded in 1875, saw its pre-tax profits surge by 20.8 per cent last year to £27.9 million.

However, the adverts have also provoked controversy. A billboard campaign featuring a cow and the slogan, "When I'm a burger I want to be washed down with Irn-Bru," attracted a record 700 complaints.

Jonathan Kemp, AG Barr's commercial director, said that while the new adverts were "good fun", they underlined the firm's commitment to Scottish football's future. "We're going to put all the might of Irn-Bru's

advertising resources behind the road to 2034," he said.

Martin Steele, AG Barr's senior brand manager, visited Rio de Janeiro last week in order to place the lonely heart ads on billboards and in the dating sections of the Brazilian press. One, placed in the O Globo newspaper, reads: "Scots lass seeks Brazilian man with good sense of humour to make Scottish football magic."

An American was going for a job interview in the Scottish countryside and on the way out he asked a local farmer for directions:

"Excuse me dude could you possibly tell me the quickest way to London?"

The farmer said: "You driving or walking, lad?"

The American replied: "Driving."

The farmer nodded, saying:

"Yup, definitely the quickest way"

The content below is a paid advertisement.

FREE VEST with \$360 Kilt purchase!

For years Sandy St. James has provided hand-made, hand-sewn kilts from Scotland, and are without a doubt the best in the industry. All kilts are made from 16 oz., 8 yards 100% worsted wool and come with 3 buckles, fringe, 2 belt loops, rubber waist band, and pocket on inside apron (optional at no charge).

\$360 USD + \$30 s&h.

Compare:

The British Shop	\$480	Highland Heritage	\$650
J. Higgins, Ltd	\$525	Kilt & Thistle	\$645
Pipeline	\$550	Cuillinn Craft	\$795
Geoffrey Tailor	\$850	Blanford & Sons	\$525
Hector Russell	\$500	Scotland Forever	\$485
O'Kane Outfitters	\$450	Kinloch Anderson	\$775
Burnett's & Struth	\$756	Robert MacDonald	\$750

SAVE WITH SANDY!

SANDY ST. JAMES

"We know what you play, but you deserve better!"

184 DEPEW ST., DUMONT, NEW JERSEY, 07628

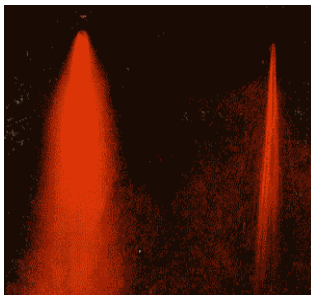
(201) 385-8991 • FAX (201) 439-0623

SANDYSTJAMES333@YAHOO.COM • STJAMESBAGPIPES.COM

Why Clean your Car's Fuel System?

Optimal fuel economy requires a clean fuel system.

Fuel injectors must spray a fine mist of fuel to optimize the efficiency of the combustion process. Over time, deposits, gums and varnishes can form in the injector tips causing irregular spray patterns that result in decreased fuel economy, hard starting and – potentially – surges and misfires. Moisture build-up in the system can also cause problems such as "knocking."



Good Spray

Blocked Injector Spray



German technology

Cleaning your vehicle's fuel system at least once a year with a PowerMaxx Fuel System Cleaner helps to remove moisture as well as to reduce harmful contaminants in the injection system.

To find a workshop near you in the Richmond / Charlottesville area that supplies this latest technology – call Bill Cooper 804 868 0824 and he will also arrange 15% discount for you.

This is a paid advertisement by ITM International Corp., Glen Allen, Virginia

Visit us at www.abetterblueplanet.com

Advertise in the Saltire Sentinel

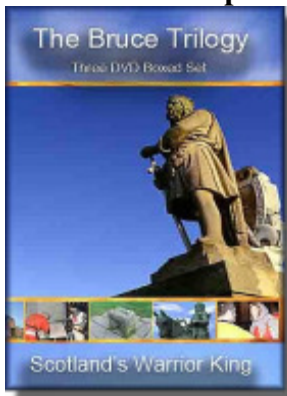
We now offer our members (and others) a chance to advertise in the *Saltire Sentinel*. This will benefit members who have businesses and the Society through generated revenue.

The rates shown below are for 3-month blocks (that is three consecutive months). The ads must be submitted to the Editor (news@StAndrewsSociety.org) via email in digital format or by USP mail (PO Box 3972, Glen Allen Virginia 23058) in camera-ready form. The half page size can be either vertical or horizontal half page. The business card does not have to be an exact business card; the idea is to have just the essential.

RATES:

Full Page	\$100
Half Page	\$50
Quarter Page	\$25
Business Card	\$10

Three Set DVD pack – The Bruce Trilogy



- Society Members Price is \$32.00
- Send check to SASR P.O. Box address or give to Treasurer

Printed T-Shirts, Embroidered Smart & Casual Shirts and Accessories

Shown below is our Printed Casual Logo on a T-Shirt (great with the casual kilt or skirt at festivals)



Next shows an example of our Embroidered Logo on Smart Casual wear (great for our meetings and pub nights etc.).



Check out Queensboro.com – see what you like – Let us know and we will price up with logo cost and delivery.

Kilt voted world's favourite traditional item of clothing

[The Scotsman](#)

Published Date: 17 May 2010

IT HAS graced the catwalk many a time in creations from designers such as Vivienne Westwood and Alexander McQueen, and now Scotland's kilt has been confirmed as the most popular traditional garment in the world.

In a poll of international traditional clothing, 67 per cent of respondents put the kilt in top position, with many women describing it as "very attractive" on a man.



*Chris Hoy wore a kilt on his wedding day.
Picture: Greg Macvean*

The Japanese kimono came second in the international attire list, while the Hawaiian grass skirt was third.

Scottish designers yesterday said they were not surprised that the kilt, which has spawned its own New York fashion show, "Dressed to Kilt", is so popular.

Tessa Hartmann, Scottish Fashion week organiser, said: "The kilt is one of the most iconic fashion outfits in the world. It dates back to the 16th century and has been constantly updated. Designers continue to do different things with it; people like Paul Smith, Vivienne Westwood and the late Alexander McQueen have had great fun with the kilt."

She added: "If you can pull off (wearing] a kilt, you can excel. It's much more of a statement than a black tie."

Olympic gold medal cyclist Chris Hoy last month became the latest high-profile Scot to be married in a kilt. His outfit, which combined a traditional tartan kilt with a contemporary suit jacket and waistcoat, was designed by Edinburgh kilt maker Howie Nicholsby.

Mr Nicholsby, who opened his shop 21st Century Kilts last year, said: "In Scotland we know we've got great national dress that looks fabulous when it's worn well, either in the traditional Prince Charlie style, or in more modern versions.

"I've had a great year and my parents' store, which focuses on the more traditional kilts, has also had a great year."

Mr Nicholsby said he is increasingly selling kilts to men from around the world. "Danes, Swedes, French, Austrians – men are realising that you don't have to be Scottish to wear a kilt and feel sexy," he said.

As many as 24 per cent thought the shell suit best represented England's national dress.

Electronic SASR

The St Andrew's Society of Richmond is entering into a new electronic age: we now have a computer set-up for use at Scottish Games, festivals, etc. This will not replace the current books and maps that we use for helping people find their Scottish heritage but will augment them.

The equipment consists of an HP laptop (donated by Jeff Kelso), an LCD monitor (donated by Lynne Harrison), and an HP DeskJet printer (donated by Frank Kelso). The equipment is powered by a battery system but can also be powered by "wall" current if available. The laptop runs Windows XP and is loaded with a minimal amount of programs to free-up disk space. We were able to find some free software (got to love the price!) that is able to completely capture and download an entire web site and then to run the site local (i.e., without an Internet connection). We downloaded and installed three websites on our laptop:

1. www.StAndrewsSociety.org (for obvious reasons),
2. www.RampantScotland.com (to lookup clans by surname), and
3. www.ScotClans.com/ (for clan and tartan information).

The site downloads took over 20 hours to complete and take up over 150 MB of hard drive space!

The set-up was first used at the Ashland Strawberry Faire with mixed reviews. Our major problem was that the battery power source only lasted two hours. We are hoping that we can double that by more judicious use of what is plugged in.

The physical set up was also challenging. We ended up putting the computer on top of its carrier box and the monitor on top of another.

When the devices were just on the table it was found to be too low to easily use and/or view.

We next plan on using the system at the "Field Day of the Past" in September.

A police officer pulls over a Scottish man who's been weaving in and out of the lanes. He goes up to the man's window and says, "Sir, I need you to blow into this breathalyzer tube."

The man says, "Sorry, officer, I can't do that. I am an asthmatic. If I do that, I'll have a really bad asthma attack."

"Okay, fine. I need you to come down to the station to give a blood sample."

"I can't do that either. I am a hemophiliac. If I do that, I'll bleed to death."

"Well, then, we need a urine sample."

"I'm sorry, officer, I can't do that either. I am also a diabetic. If I do that, I'll get really low blood sugar."

"All right, then I need you to come out here and walk this white line."

"I can't do that, officer."

"Why not?"

"Because I'm drunk."